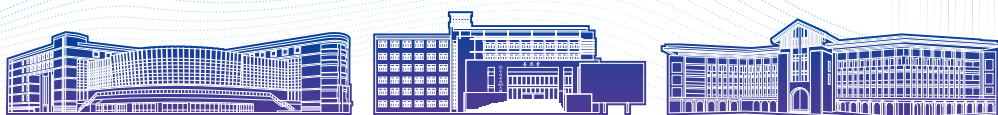


## Schedule of Parallel Paper Sessions

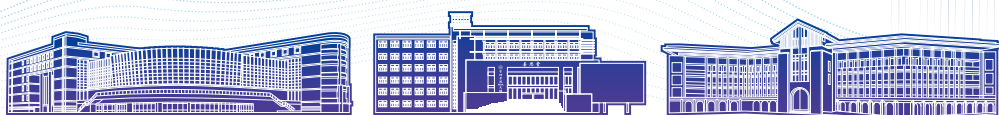
### Group A

Group	Group Information	Session	Order	Title	Presenter	Author(s)	Affiliation(s)	Time		
A	<p>Group Theme: Entrepreneurial Growth and Technological Adaptation</p> <p>Session Chair: Juanyi Chen Discussant: Shaker Zahra</p> <p>Venue: M202</p>	I (14:40-15:40)	1	Timing Advantages in the Digital Age: Earliness of International E-Commerce and New Ventures' International Diversity	Yihui Liu	Yihui Liu Aiqi Wu	School of Management, Shanghai University	14:40-14:55		
			2	Supplier Stability as a Double-edged Sword? The Role of Supplier Stability in the Internationalization of Emerging Market SMEs	Jingyi Lei	Aiqi Wu Jingyi Lei Xiaoming He	Zhejiang University	14:55-15:10		
			3	Breaking the Customer Trap: Unraveling the Role of Different AI on Disruptive Innovation of Niche Leaders	Xiaoxu Liu	Aiqi Wu Xiaoxu Liu Yihui Liu Vikas Kumar	School of Management, Zhejiang University	15:10-15:25		
			4	The Technological Uniqueness Paradox and Supply Chain Disruption Risk: Evidence from Chinese SRDI Enterprises	Xinyao Wu	Aiqi Wu Xinyao Wu Yihui Luo	School of Management, Zhejiang University	15:25-15:40		
		(15:40-15:50)	Tea Break							
		II (15:50-17:05)	5	Entrepreneurship Ecosystems, Entrepreneurial Activity, And Innovative Entrepreneurship: A Cross-Country Study Based on A Complex Mediation Model	Jianqing Cheng	Jianqing Cheng Xiehui	Yunnan University of Finance and Economics	15:50-16:05		
			6	A Study on the Influence Mechanism of Corporate Generic Technology R&D on Exaptation: An Empirical Analysis Based on the Attention-Based View	Zejun Zhou	Weiqi Dai Zejun Zhou	Zhejiang University of Finance and Economics	16:05-16:20		
			7	How Can Old Resources Connect to New Opportunities? Environmental Affordance, Exaptation, and Corporate Entrepreneurship	Jing Ren	Weiqi Dai Jing Ren	Zhejiang University of Finance and Economics	16:20-16:35		
			8	Incumbent Firms' Technological Exaptation and New Business Entry	Wen Li	Weiqi Dai Wen Li Aiqi Wu	Zhejiang University of Finance and Economics	16:35-16:50		
			9	From Spark to Surge: Cross-Level Activation and Dynamic Evolution of Entrepreneurial Team Energy	Hui Xie	Hui Xie Xinhui Jiang Jiangqing Cheng	Kunming University of Science and Technology	16:50-17:05		



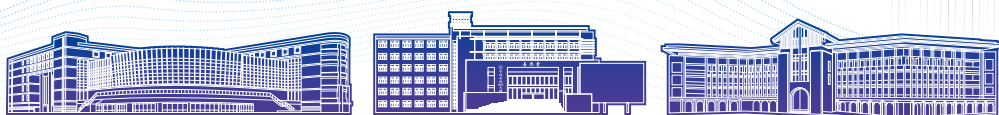
## Group B

Group	Group Information	Session	Order	Title	Presenter	Author(s)	Affiliation(s)	Time	
B	Group Theme: Institutions, Governance, and International Strategy  Session Chair: Zhenzhen Xie Discussant: Torben Pederson and Angels Dasi  Venue: M102	I (14:40-15:40)	1	Geographic Expansion into Non-Conflicting Markets: How MNEs Respond to Bilateral Geopolitical Tensions between Two Host Countries	Xinyi Mo	Xinyi Mo Yun Hou	Hong Kong University of Science and Technology (Guangzhou)	14:40-14:55	
			2	Do excess control rights have a bright side? Dual-class structure and CEO-worker pay gap	Li Feng	Li Feng Hui Zhou	University of Auckland	14:55-15:10	
			3	Does Personal Debt Discharge Affect Entrepreneurship? Evidence from the Introduction of Personal Bankruptcy Law among Emerging Economies	Lihe Xu	Zhao Rong Shiqi Weng Lihe Xu Lei Lu	Zhongnan University of Economics and Law	15:10-15:25	
			4	Breaking Through the Conservative Shell of Digital Innovation: Defensive Translation and the Reconstruction of Technological Frames in Long-Lived Enterprises	Shihui Chen	Shihui Chen	Ningbo University	15:25-15:40	
		(15:40-15:50)	Tea Break						
		II (15:50-16:50)	5	Beyond the Single Signal: Heterogeneous Attention Stimuli and the Climate Innovation of Chinese MNCs	Fukang Zhang	Fukang Zhang Zhenzhen Xie Dengke Jin	School of Business, Sun Yat-sen University	15:50-16:05	
			6	Navigating Exogenous Shocks: Founder Governance, National Culture, and Firm Employment Dynamics	Li Deng	Qiang Liang Li Deng Shaohua He Jialin Weng	Shantou University Business School	16:05-16:20	
			7	Heterogeneity in Generative AI Adoption among Family Firms: Evidence from Familiness-Resource Classification and Large Language Model Analysis	Mian Wu	Weicheng Xiao Mian Wu Li Deng Xuan He	Shantou University	16:20-16:35	
			8	Striving in the Shadow: How Income Inequality and Societal Gender Inequality Intertwine to Shape Entrepreneurial Resilience	Meng Zhang	Meng Zhang Xin Zheng	School of Business, Sun Yat-sen University	16:35-16:50	



## Group C

Group	Group Information	Session	Order	Title	Presenter	Author(s)	Affiliation(s)	Time		
C	Group Theme: Digital innovation Session Chair: Daomi Lin Discussant: Tony Tong Venue: N128	I (14:40-15:40)	1	The effect of AI physical-virtual coupling coordination on firms' key digital technology innovation	Jie Jian	Yanling Lian Jie Jian Chengcheng Xia	School of Economics and Management, East China Normal University	14:40-14:55		
			2	Infrastructure-Native Internationalization: How AI-Native Firms Reverse the Logic of Global Expansion	Jihua Zhang	Jihua Zhang	Hong Kong Institute of Higher Education and Technology	14:55-15:10		
			3	From Asymmetric Dependence to Structured Symbiosis: A Study on How AI Mental Health Services Empower the Transformation of Training Institutions	Hui Zhu	Hui Zhu Hong Zhang	Xinjiang University of Finance and Economics	15:10-15:25		
			4	Risk Transmission of Management Faultlines: Evidence from Maturity Mismatch	Guifang Pu	Guifang Pu Yanxiang Xie Jihua Zhang Zhen Jin	Chaohu College	15:25-15:40		
		(15:40-15:50)	Tea Break							
		II (15:50-16:50)	5	Banding Together Under Siege: How Trade Conflicts Drive Corporate AI Collaborative Innovation	Qing Chen	Yingli Wang Qing Chen Yongqiang Gao	Guangxi University	15:50-16:05		
			6	Navigating Institutional Logics on the Cloud: Automation Framing and the Performance of Entrepreneurial AI-as-a-Service Ventures	Xijie Guo	Xi-Jie Guo Hui Fu ShaoShuai Zhang XiaoWei Zhu	School of Business, Sun Yat-sen University	16:05-16:20		
			7	The Human-Agent Knowledge Paradox in AI-Driven Ventures: A Governance Architecture for Knowledge Protection under New Realities	Zeyu Wang	Zeyu Wang Weixi Zhang Xi Wang Jiaming Fan	Beijing Normal-Hong Kong Baptist University	16:20-16:35		
			8	Artificial Intelligence Investment and Firm Performance — A Moderating Perspective Based on Employee Incentive Structures	Ziyi Shi	Ziyi Shi Qiru Zhang Jiangyan Li	Chongqing University	16:35-16:50		



## Group D

Group	Group Information	Session	Order	Title	Presenter	Author(s)	Affiliation(s)	Time	
D	Group Theme: Organizational Innovation and Resilience  Session Chair: Xin Zheng Discussant: Yadong Luo  Venue: M530	I (14:40-15:40)	1	Internal and External Interdependence, Dynamic Coupling: A Iconic Concept for Constructing China' s Independent Knowledge System of Innovation Management	Hongming Xie	Hongming Xie Shouyang Wang	Sichuan University Business School	14:40-14:55	
			2	Does Customer Involvement Lead to High New Venture Performance? Theory and Empirical Evidence	Miaomiao Yin	Miaomiao Yin Zixiang Li	Jilin University	14:55-15:10	
			3	How does platform leadership influence employee bootlegging under the self-determination theory?	Shuhan Liu	Shuhan Liu	Northeastern University	15:10-15:25	
			4	A Resilience-Based Evaluation Framework for Civil Aviation Emergency Mobilization: Integrating ANP and Fuzzy Decision-Making	Hui Jiang	HuiJiang Zhe Li	Nanjing University of Aeronautics and Astronautics	15:25-15:40	
		(15:40-15:50)	Tea Break						
		II (15:50-16:50)	5	Balancing Distinctiveness and Legitimacy: How Platform Complementors Entry Strategies Reshape the Optimal Distinctiveness-Performance Relationship	Fangzhou Yu	Bing Liu Fangzhou Yu Hui Jiang Chaoliang Luo	School of Business, Sun Yat-sen University	15:50-16:05	
			6	Beyond a Single Best Path: Unlocking Digital Business Model Innovation with Entrepreneurial Orientation and the TOE Framework	Lianqun Huo	Lianqun Huo Baobao Dong	Jilin University	16:05-16:20	
			7	Beyond Bounce-Back: A Multilevel Process Framework of Entrepreneurial Resilience under Compound Adversity	Lianqun Huo	Lianqun Huo Baobao Dong	Jilin University	16:20-16:35	
			8	Paths to Achieving Organizational Agility under Digital Transformation Strategies in Manufacturing Firms: An Exploratory Case Study of CATL	Xizi Sun	Xizi Sun Baobao Dong	Jilin University	16:35-16:50	

