



中山大学管理学院  
SCHOOL OF BUSINESS  
SUN YAT-SEN UNIVERSITY



中山大学管理学院  
成立四十周年



# Sun Yat-sen University School of Business Greater Bay Area X Project 2026

## Call for Participation

July 15 - 30, 2026

### About the Program

The Greater Bay Area X Project is committed to provide students with a world-class platform for innovative business practice, interdisciplinary learning, and cross-cultural exchange. Bringing together top talents from China and abroad, the X Project tackles real-world innovation challenges of leading Greater Bay Area enterprises. Guided by both academic and industry mentors, students will form international teams and complete business projects in artificial intelligence, advanced manufacturing, and new materials.

### Program Highlights

#### Corporate Innovation Challenges

Collaborate directly with enterprises to tackle real-world business problems through project-based learning.

#### Cross-cultural Collaboration

A melting pot of global minds from top-tier universities, reshaping multicultural business perspectives.

#### Dual Mentorship

Supported by both academic and industry mentors, integrating theory and practice during action learning.

### Program Structure

#### Real Corporate Projects

Focusing on real challenges of companies in industries of AI, advanced manufacturing, and new materials. Teams will conduct research, analyze problems, discuss with mentors, and present solutions based on real company projects.

#### Cultural exploration

Gain firsthand experience of Chinese and Cantonese culture

#### Participant Scale

20 students from top-tier overseas universities and 20 students from Sun Yat-sen University

#### Workshops

Industry seminars and site visits to outstanding companies in the Greater Bay Area

#### Duration

2-3 weeks

#### Location

Guangzhou and Shenzhen, Guangdong, China

#### Industry/Alumni Partners

Mingyang Smart Energy, Kingfa Sci. & Tech., Comens New Materials, PCITECH, YOUKAI, etc.



## Call for participation

We are now calling for participation in the 2026 Greater Bay Area X Project, hosted by the School of Business, Sun Yat-sen University, to be held from July 15 to 30, 2026 (detailed schedules of the program will be announced later).

## Who can participate?

Full-time undergraduate or postgraduate students from world's top-tier universities. Students from various disciplines are highly encouraged.

Upon arrival at Sun Yat-sen University, students from different universities may form teams of 3-5 students to complete projects.

## How much?

Registration is FREE.

Local expenses including local transportation, accommodations and partial meals will be provided by School of Business during the program.

## Awards

Best Technology Award

Business Potential Award

Social Impact Award

## How to register?

To register for the program, please click the following link or scan the QR code to fill in our Online Application Form.

Greater Bay Area X Project 2026 Online Application Form:

<https://v.wjx.cn/vm/mBdROgZ.aspx>(Application deadline: Apr. 28, 2026)

If you have problem accessing the WeChat link or QR code, please contact us at [lixia26@mail.sysu.edu.cn](mailto:lixia26@mail.sysu.edu.cn).



Should you have any questions or need further assistance, feel free to reach out to us via the same email address.

Contact us:

Office of International Affairs and Accreditation

School of Business, Sun Yat-sen University

Email: [lixia26@mail.sysu.edu.cn](mailto:lixia26@mail.sysu.edu.cn)

Tel: +8620-84884729

Add: No. 132, Waihuan East Road, Guangzhou Higher Education Mega Center, Panyu District, Guangzhou, P. R. China