

Program Schedule

Date: December 12th, 2018, Wednesday

Venue: International Conference Hall, MBA Building, SYSBS

TIME	EVENT
8:00-9:00(60 min)	Registration
9:00-9:15(15 min)	Opening Remark by SYSBS Dean, and Conference Convenors
9:15-9:45(30 min)	Keynote Speech I by Professor Oded Shenkar Globalization and The Middle Market Firm
9:45-10:15(30 min)	Keynote Speech II by Professor Gerry George Business model innovation in Digital Sustainability
10:15-10:35(30 min)	Coffee break and group photo
10:35-11:05(30 min)	Keynote Speech III by Professor Shaker A. Zahra International Entrepreneurship (IE)in the Age of Political Turbulence
11:05-11:35(30 min)	Keynote Speech IV by Professor Chris Marquis Entrepreneurship and Social Innovation
11:35-12:05(30 min)	Keynote Speech V by Professor Yadong Luo International Entrepreneurship in the Digital Era
12:05-14:00(115 min)	Lunch buffet (Venue: Kaifeng Hotel)
14:00-15:00(60 min)	First set of parallel sessions (Venue: Classrooms in MBA Building)
15:00-15:10(10 min)	Coffee Break
15:10-16:10(60 min)	Second set of parallel sessions(Venue: Classrooms in MBA Building)
16:10-16:30(20 min)	Coffee Break
16:30-17:30(60 min)	Meeting keynote speakers – Round table Q&As
17:30-18:00(30 min)	Best paper award ceremony and concluding remark by conference convenors