

**P A P E R
S E S S I O N S**

Group A

Entrepreneurship and Strategy

Session Chair: Professor Shaker A. Zahra

Discussant: Shipeng Yan

Venue: M101

Session	Order	Title	Author(s)	Affiliation(s)	Time
I 14:00- 15:00	1	Research on the influence mechanism of women's entrepreneurship based on the digital platform of e-commerce	Nannan Wang; Xiong Zheng	Shihezi university	14:00-14:20
	2	When would an Entrepreneur Pitch ? Entrepreneurial Passion and Intention to Present Project	Qian Xu; Liping Xu; Xiaoyun Liu	School of Business Administration Southwestern University of Finance and Economics	14:20-14:40
	3	Research on entrepreneurial growth of informal new venture that embedded in e-clusters	Rongwei Ren; Yingyu Zhong	Sun Yat-sen University Entrepreneurship Center, Guangzhou Business School	14:40-15:00
II 15:10-16:10	1	The Influence Mechanism of Family-Work Conflict/ Enhancement on Entrepreneurial Performance ——Based on the Conservation of Resource Theory	Yanzhao Tang; Yun Han	Xiamen University	15:10-15:30
	2	From Labor Workers to Successful Entrepreneurs: The Case of Migrants from the Indian Sub-continent in the UAE	Khalid Akhal	University of International Business and Economics (UIBE)	15:30-15:50
	3	International Entrepreneurial Financing Preference in the Digital Era: Evidence from a Sample of Chinese New Ventures	Guangyou Liu	Shenzhen Institute of Research of SYSU	15:50-16:10

Group B

Global Strategy

Session Chair: Professor Yadong Luo

Discussant: Danqing Wang

Venue: M202

Session	Order	Title	Author(s)	Affiliation(s)	Time
I 14:00- 15:00	1	Globalization Perspective: the impact of the Digital Era on Enterprises	Jiasong Huang	Guangzhou College of Technology and Business	14:00-14:20
	2	Internationalization speed and performance of cross border e-commerce companies: A view of dynamic capability	Linghua Qin	Zhejiang Normal University	14:20-14:40
	3	Bridging distance: The experience of international friendship cities, regional government leaders, and outward foreign direct investment from emerging economies	Yameng Zhang; Zhan Wu	Sun Yat-sen University, University of Sydney	14:40-15:00
II 15:10- 16:10	1	Competitive strategy and firm internationalization: the moderating effect of firm performance and home country institution environment change	Juan Zhao	Beijing Institute of technology, Zhuhai	15:10-15:30
	2	The relationship between business groups internationalization and performance: moderating effects of institutional distance	Yu-Shin Fan	Tatung University	15:30-15:50
	3	The Impact of Cross-Border E-commerce on Structure Evolution: Evidence from China's Manufacturing Industry	Li Yang; Yehui Wang	SHANDONG UNIVERSITY OF FINANCE AND ECONOMICS	15:50-16:10

Group C

Innovation and Digitalization

Session Chair: Professor Gerry George

Discussant: Xufei Ma

Venue: S221

Session	Order	Title	Author(s)	Affiliation(s)	Time
I 14:00- 15:00	1	Innovation and Entrepreneurship Project Development Based on Aviation Data Platform	Jing Chen	China Southern Airlines	14:00-14:15
	2	Research on the Influencing Mechanism of Manufacturing Enterprise Resource Bricolage on Innovation Ecosystem——Based on the Perspective of Intrapreneurship	Yan Zhang; Zijun Zhu	China University of Petroleum , South China University of Technology	14:30-14:45
	3	Top management team' s participative decision-making, heterogeneity, and management innovation: An information processing perspective	Zhongfeng Su ; Jie Chen	Xi'an Jiaotong University	14:45-15:00
II 15:10- 16:10	1	Does the Stakeholder Drive Knowledge Transfer?—A view from the Legitimacies Perspective over Digital Innovation Ecosystem Landscape	Yanyan Xi	School of Financial Business, Guangdong Polytechnic of Science and Technology, Guangzhou	15:10-15:30
	2	Digital Intelligence: Necessary for both Business and Individuals —Illustrated by CKYS	Jue Wang	Northwest university School of Economics & Management	15:30-15:50
	3	The Classification and Potential of Business Archetypes by Using Open Data	Run Duan ; Tetsuo Noda	Guangdong University of Technology , Shimane University	15:50-16:10

Group D

Strategic Leadership and Nonmarket Strategy

Session Chair: Professor Chris Marquis

Discussant: Juelin Yin

Venue: M301

Session	Order	Title	Author(s)	Affiliation(s)	Time
I (14:00-14:40)	1	Break or stay in internationalization portfolio? The relationship of negative performance gap, top management teams experience and new country entry choice	Wen (Helena) Li; Bin Guo; WenTao Hu; Jinlong Gu;	UTS Business School, University of Technology Sydney, Australia, Zhejiang University, China, University of Sussex;	14:00-14:20
	2	Can Returnee Managers Increase Business Value ? The Mediating Effect of Strategic Corporate Social Responsibility	Liqun Jiang; Zhiqing Huang	Jinan University	14:20-14:40
II (14:40-15:30)	3	Nonmarket strategy and corporate entrepreneurship: Focusing on the role of corporate social responsibility	Weiqi Dai; Mingqing Liao	South China University of Technology, Zhejiang University of Finance and Economics	14:40-15:00
	1	Founder's China' s Cultural Revolution Experience and the Internationalization of Entrepreneurial Ventures	Yuanyuan Hu; Shouming Chen	Tongji University	15:10-15:30

Group E

Digitalization and Organizational Behavior

Session Chair: Professor Oded Shenkar

Discussant: Shu Yu

Venue: M311

Session	Order	Title	Author(s)	Affiliation(s)	Time
I (14:00-15:00)	1	Success Factors of Game Crowdfunding Campaigns	Yang Song; Ron Berger	Jilin University, College of Law and Business	14:00-14:20
	2	Case Study of Strategic Management of Higher Education Enterprises in Hong Kong	Hong Liu	Beijing Institute of Technology, Zhuhai	14:20-14:40
	3	Faith can move mountains? The effect of (in) congruence between leader's rating of persistence voice and follower's persistence voice on leader's behavior	Mingwei Liu; Zhang Pengcheng	Huazhong university of Science and Technology School of management	14:40-15:00
II (15:10-15:50)	1	How Artificial Intelligence Will Transform The Employee Experience	Shaofeng Zhang; Sobia Wassan	Nanjing University	15:10-15:30
	2	A Blessing in Disguise: Spillover Effect of Product-harm Crisis on New Product Performance	Shaofeng Zhang; Xiaoli Hu	Nanjing University, USTC	15:30-15:50